

## LUNCH OF SCHOLARS SPONSORSHIP GUIDE

	Picture Book \$500	Novel \$1000	Best Seller \$2500	Pulitzer \$5000
<b>Prior to Lunch of Scholars Event</b>				
Logo in Email Footer on Pre-event Communications	•	•	•	•
Social Media: Thank You/Shout Out Video message from Sponsor	•	•	•	•
Branded Item in VIP/Care Package (if secured by 4/30/21)			•	•
Logo and Mention in Digital Program	•	•	•	•
Special Thank You Gift for 25 number of people			•	•
Logo on website	•	•	•	•
Tie in to BRC - 1 month		•	•	•
Tie in to BRC - 2 months			•	•
Logo on invitation (If received by 4/16/21)	•	•	•	•
	<b>\$500</b>	<b>\$1,000</b>	<b>\$2,500</b>	<b>\$5,000</b>
<b>During Lunch of Scholars Event</b>				
Thank You Mention/Logo on Slide	•	•	•	•
Sponsored Welcome or Intro Video to Start Event				•
Sponsored Outro Video to Conclude Event				•
Dessert delivery to 25 VIP guests	•			
Sponsored Waiting Room (1 sponsor)		•		
Matching Gift Sponsor			•	•
	<b>\$500</b>	<b>\$1,000</b>	<b>\$2,500</b>	<b>\$5,000</b>
<b>Post Lunch of Scholars</b>				
Logo in Email Footer on Post-event Communications	•	•	•	•
Thank You Gift for Top Donors		•	•	•
Recognized in annual report	•	•	•	•
Social Media Shout Out/Thank You Recorded Thank You Video Message	•	•	•	•
Logo on supporters page of website	•	•	•	•
Logo in Constant Contact in one email within following quarter)			•	
Logo in Constant Contact in two emails within following quarters				•