



2019 Breakfast of Scholars

Thursday, June 27th • 7:30 a.m.

Temple Emanuel • 51 Grape Street, Denver

SPONSORSHIP OPPORTUNITIES

Hero Registration (Individual): Free

Table Superhero (Table Captain): Free

- XYZ name will be featured on the event program, to be provided to all event attendees

Responsibilities:

1. Ensure that 9 guests (tables of 10) are committed to being seated at your table on Thursday, June 27th.
2. **Enter your guests' names and contact info** via Blacktie link - <http://bit.ly/breakfastscholars19>
 - Please **include at least an e-mail address** if not an e-mail and physical address for each guest, so that we can send them a reminder about 4-5 days prior to the event.
3. **Invite people to support Scholars Unlimited** if they cannot attend.
 - We can provide you with event invitations that include a gift card and envelope – just pop one in the mail to people who are unable to be at your table.
 - Or, send a follow-up e-mail to those who can't attend with a link to Scholar Unlimited's giving page.
4. **Remind people to attend.**
 - Send a personal e-mail or make a call about 3-4 days prior to the event. Let your guests know that you're counting on them to be there!

Extraordinary Sponsor: \$10,000

- Event will be billed as the "Breakfast of Scholars presented by XYZ" on all printed collateral and references
- XYZ logo will be prominently featured in the continual slide show that will run during the event
- A XYZ may be displayed behind the podium at the event
- The XYZ logo will be featured on table tents to be placed at each table
- The XYZ logo will be featured on the cover of the event invitation, to be mailed to about 2,000 friends of Scholars Unlimited

- The XYZ logo will be featured on the cover of the event program, to be provided to all event attendees
- A representative from XYZ will be invited to make brief remarks (2 minutes) at the Breakfast
- The XYZ logo will be featured on 800 event T-shirts, to be worn by children performing at the event and given to all children enrolled in our signature summer program
- The XYZ logo and live links to the firm's website will be included in e-marketing campaign, to include one Save the Date bulletin, three pre-event newsletters, and one post-event newsletter
- The XYZ logo and live link to the firm's website will be featured on Scholars Unlimited's website (www.scholarsunlimited.org)
- XYZ may distribute marketing materials at the event
- XYZ will be recognized in Scholars Unlimited's annual report; about 400 hard copies will be mailed to key supporters and community leaders, and the document will be posted on our website
- Option to fill one table of ten with your guests at the event

Incredible Sponsors: \$5,000

- XYZ logo will be featured in the continual slide show that will run during the event
- XYZ will be recognized from the podium during remarks
- XYZ logo will be featured on the cover of the event invitation, to be mailed to about 2,000 friends of Scholars Unlimited
- XYZ logo will be featured on the cover of the event program, to be provided to all event attendees
- XYZ logo and live links to the firm's website will be included in e-marketing: two pre-event newsletters, and one post-event newsletter
- The XYZ logo and a live link to the firm's website will be featured on the Scholars Unlimited website (www.scholarsunlimited.org)
- XYZ Company will be recognized in Scholars Unlimited's annual report; about 400 hard copies will be mailed to key supporters and community leaders, and the document will be posted on our website
- Option to fill one table of ten with your guests at the event

Magnificent Sponsors: \$2,500

- XYZ logo will be included in the continual slide show that will run during the event
- XYZ logo will be featured in the event invitation, to be mailed to about 2,000 friends of Scholars Unlimited
- XYZ logo will be featured on the event program, to be provided to all event attendees
- XYZ logo and live links to the firm's website will be included in one pre-event newsletter and one post-event newsletter
- XYZ logo and live link to the firm's website will be featured on the Scholars Unlimited website
- XYZ will be recognized in Scholars Unlimited annual report; about 400 hard copies will be mailed to key supporters and community leaders, and the document will be posted on our website

Fantastic Sponsors: \$1,000

- XYZ name will be featured in the continual slide show that will run during the event
- XYZ name will be included on the event invitation, to be mailed to about 2,000 friends of Scholars Unlimited

- XYZ name will be featured on the event program, to be provided to all event attendees
- XYZ name and live links to the firm's website will be included in one pre-event newsletter and one post-event newsletter
- XYZ name and live link to XYZ COMPANY's website will be featured on the Scholars Unlimited website
- XYZ will be recognized in Scholars Unlimited annual report; about 400 hard copies will be mailed to key supporters and community leaders, and the document will be posted on our website